

**REGISTRATION PROCEDURE:**

**A) send in original the "Application Form" (compulsory)**

1. **Form. A1 or A2 (estimate and consent to Ge. Rules & Regulations), signed and stamped (Compulsory)**
2. **Form C (catalogue entry), necessary for company's name to be listed in the PIANETA BIRRA 2009 Official Catalogue (Compulsory)**
3. **Send a copy of the Chamber of Commerce registration form (Compulsory)**

**B) Along with the Application Form, enclose the receipt of the down payment + VAT (compulsory)**

Arrange payment via **bank transfer**, clearly indicating :  
**"ACCONTO PIANETA BIRRA 2008" and company name:**  
 Cassa di Risparmio di Rimini Spa ABI: 06285 – CAB: 24201  
 c/c: 000182793500 – CIN: H  
 Codice BBAN: H 06285 24201 000182793500  
 Codice IBAN: IT68 H 06285 24201 000182793500  
 Codice BIC (SWIFT): CRRN IT 2R -Conto intestato a RIMINI FIERA SPA

**N.B.:** Please remember that only original copies of required documents area will be accepted, and these documents must be accompanied by the receipt of payment of the deposit.

**IMPORTANT DEADLINES:**

**Contact us immediately to get an exhibit space in a strategic area!**

<b>BOOKING AREA</b>	<b>10<sup>th</sup> JUNE 2008</b>	Starting exhibiting areas allocation by fax.
	<b>15<sup>th</sup> SEPTEMBER 2008</b>	<b>Deadline of the clause regarding reimbursement of the down payment of the 10% (+VAT) as stand confirmation</b> (Art. 6 – General Rules & Regulations). After this date, exhibitors' cancellation of participation in the expo will be considered as breach of contract and RIMINI FIERA will withhold the entire down payment. Before this date, exhibitors cancelling their participation will be reimbursed the entire down payment, after deduction of € 529,00 to cover file administration costs incurred by RIMINI FIERA.
	<b>16<sup>th</sup> DECEMBER 2008</b>	<b>DEADLINE FOR TOTAL BALANCE PAYMENT (ART. 5 OF GENERAL RULES &amp; REGULATIONS).</b>

<b>TECHNICAL DEADLINES</b>	<b>16<sup>th</sup> DECEMBER 2008</b>	Deadline for the presentation of STAND fitting & layout design (to be send by fax at +39 0541 744484, att. Mr Walter Fabbri). Deadline for the presentation of the forms ordering services in the "Guide to Exhibitor Services" folder
	<b>9<sup>th</sup> – 12<sup>th</sup> FEBRUARY 2009</b>	8.00 am 9.00 pm: Move-in and beginning of set-up work in exhibit areas
	<b>13<sup>th</sup> FEBRUARY 2009</b>	<b>5.00 pm:</b> Deadline for finishing set-up and fitting work on exhibit areas
	<b>14<sup>th</sup> FEBRUARY 2009</b>	10.00 a.m.: Official inauguration of the 11 <sup>th</sup> edition of PIANETA BIRRA
	<b>17<sup>th</sup> FEBRUARY 2009</b>	6.00 p.m.: Closure of 11 <sup>th</sup> edition of PIANETA BIRRA 2009 Work for removal of samples from exhibit areas
	<b>18<sup>th</sup> – 20<sup>th</sup> FEBRUARY 2009</b>	<b>8.00 am – 8.00 pm:</b> stand/exhibit area dismantling work

**WARNING! Important information for exhibitors**

It has come to our knowledge that the Austrian Company **Construct Data Verlag GmbH**, is sending letters to fairs' exhibitors offering advertising for three years on a virtual catalogue published on the web site [www.fairguide.com](http://www.fairguide.com) at the cost of € 1.171,00 per year. In their offer, Construct Data uses the name of Italian Fairs and also the name of the exhibitions and which the exhibitor has taken part. The same procedure is used with many Italian and foreign Fairs.

We intend to clarify that **Construct Data has never been authorized to use Fair's trade marks and data**, so they act without any authorisation, approval or knowledge of Fairs. Should you receive **letters or contracts from Construct Data Verlag GmbH, please read very carefully all the clauses before signing anything**. For further information about Construct Data Verlag GmbH visit the independent no commercial web site [www.stopecq.org](http://www.stopecq.org) and, for Italy, the web site [www.osservatorioaziende.it](http://www.osservatorioaziende.it)

**For any further information please contact:**

			<b>E-MAIL</b>	<b>TELEPHONE</b>	<b>FAX</b>
Orietta Foschi Amanda Reggiani Silvia Sartori	<b>PROJECT MANAGER SALES OFFICE</b>	<b>Exhibit area/stand sales</b>	o.foschi@riminifiera.it a.reggiani@riminifiera.it s.sartori@riminifiera.it	+39(0)541 744 258 +39(0)541 744 267 +39(0)541 744 638	+39(0)541 744 455
	<b>SALES DEPT. SECRETARY</b>	<b>Administrative assistance, assistance with contract and forms for Catalogue entry</b>		+39(0)541 744 208 +39(0)541 744 259 +39(0)541 744 493 +39(0)541 744 639	+39(0)541 744 740
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	<b>ADMINISTRATION DEPT.</b>	<b>Deposits, payment, invoices</b>		+39(0)541 744 611/223/219	+39(0)541 744 507
Lorena Angelini Debora Galletti Barbara Gobbi Paola Albani	<b>TECHNICAL DEPT.</b>	<b>Booking additional services Booking additional services Booking additional services stand fitting &amp; layout project</b>	l.angelini@riminifiera.it d.galletti@riminifiera.it b.gobbi@riminifiera.it	+39(0)541 744 636 +39(0)541 744 640 +39(0)541 744 216 +39(0)541 744 470	+39(0)541 744 484

## GENERAL RULES & REGULATIONS OF PARTICIPATION PIANETA BIRRA 2009

### DENOMINATION - DATES - PARTICIPATION

**Art. 1 – PIANETA BIRRA – 14<sup>th</sup> INTERNATIONAL EXHIBITION OF BEERS, BEVERAGES, SNACKS, FURNISHINGS AND FITTINGS FOR PUBS AND PIZZA PARLOURS** which shall hereafter be referred to as "the Exhibition", is organised by the Rimini Trade Fair Corporation and will be held in Rimini (Italy) from 14<sup>th</sup> to 17<sup>th</sup> of February 2009 .

### EXHIBITORS

**Art. 2 -** Participants must be:

a) Firms exhibiting products manufactured by themselves, manufacturers' distributors or exclusive Italian agents, resellers and representatives of foreign firms. Representatives must enclose a list of the firms they represent and products they intend exhibiting with their participation confirmation;

b) Trade Associations, bodies and organisations carrying out promotion, study and information work in this specific sector and its services.

Client invitation cards bought by exhibitors must be sent only to trade members

Participation confirmations, using the appropriate forms supplied by the Fair offices will be accepted as long as exhibit space is available. Confirmations must be sent to the Fair Management.

In the event of exhibit space applications not being accepted, Rimini Fiera will rapidly inform applicant firms of the reasons in writing.

**Art. 3 -** On presentation of the duly signed confirmation form, participants:

- unconditionally accept the provisions of these conditions;
- Elect Rimini Fiera S.p.A. as their legal domicile, acknowledging the competence of Rimini Court for any controversy whatsoever.

### VISITORS

**Art. 4 – The expo is limited to trade members, who can enter the event free of charge if they have an invitation card offered by the exhibiting firms.**

**In any case, tickets cost €3.**

**There is also the possibility to buy a season ticket for 4 entrances that cost €80 + V.A.T.**

**For admittance to the expo, all visitors must be able to show that they are effectively trade member by means of a chamber of commerce registration certificate, trading licence, business card or other documents indicating their profession.**

**The admittance of juveniles under the age of 18 is prohibited, even if accompanied by an adult.**

### REQUEST AND CONFIRMATION OF EXHIBIT SPACE

**Art. 5 –** When submitted, the participation form will only be accepted if sent complete with:

- the receipt of **payment of a deposit consisting in 10 %** of the total cost of the area (or fitted stand) + VAT;
  - this General Rules and Regulations and following forms **A1** or **A2**, filled in and signed by the legal representative;
  - The forms **C** (data for catalogue) and **D** (if hosted companies attend) filled in and signed by the legal representative.
- D) A copy of the firm's registration with the chamber of commerce.

The documentation necessary for requesting to participate is available on the expo's web site: [www.pianetabirra.com](http://www.pianetabirra.com).

**Payment of this deposit (10%) must be made via bank transfer made out to Rimini Fiera SpA, Cassa di Risparmio di Rimini – servizio tesoreria – P.zza Ferrari, 15 – 47900 Rimini – ABI 06285 – CAB 24201 – C/C No. 182793500, indicating as the reason for payment "ACCONTO PIANETA BIRRA 2009" and the name of the exhibiting firm.**

When this deposit is received, an invoice will be issued for the sum.

Participation forms will be accepted as long as exhibit space is available. Forms which are incomplete or not in original form will be put on a waiting list. Participation forms will not be accepted if applicants have outstanding payments due to Rimini Fiera. Any particular request concerning the stand position will not be accepted as a binding condition to participate in the exhibition. Neither will be accepted any request to exclude competitors. Exhibitors will be informed of the acceptance of their application, along with indication of the allocated exhibit space, by means of a document entitled "Notification of stand allocation". The Notification of allocation has been considered to be confirmed by the exhibitor at the payment of the 10% of the Stand cost + VAT. Following this notification, RIMINI FIERA nevertheless reserves the right to move, vary or modify the allocated area, in the interest of and for the good outcome of the expo. **The total payment must be made via bank transfer within 16<sup>th</sup> December.**

Should this payment not be received, the applicant in question will not be allowed to set up its stand. In the event of participation application not being accepted, the Organizers will opportunistically inform exhibitors of the fact and explain the reasons.

### RENUNCIATION - ABANDONMENT

**Art. 6 –** Total or partial transfer of stands or exhibit areas, even if free of charge, is strictly prohibited.

Exhibitors who, after having submitted the Participation Form as per Article 5, are unable to take part in the exhibition, or request a reduction of the allocated area, must inform RIMINI FIERA management immediately of the fact by registered letter, explaining the reasons. If written cancellation is notified within and no later than **15<sup>th</sup> September 2008**, exhibitors have the right to a reimbursement of the deposits paid, subject to a deduction by the Organizers of a sum of €529, to cover the costs of opening and managing the relative files. Any deposits of less than €529 will be completely withheld.

If written cancellation is notified after **15<sup>th</sup> September 2008**, the entire amount paid as a deposit will be withheld as a fine to compensate damages due to Exhibitors' failure to participate in the exhibition. Moreover, in the event of cancellation being notified after the deadline by which the remaining sum has to be paid and at less than **60 days before** the exhibition's opening date (14th February 2009) Exhibitors will be required to pay the entire sum due for the exhibit space.

**Art. 7 -** The Management reserves the right to change or reduce any area already allocated or to replace it with another, even in a different area. This right can be exercised at its unquestionable judgement and at any moment, therefore even during the Exhibition, in the event of the program being subject to changes and in any other case. In the event of any of these cases occurring, participants are only entitled to any balance of the amount due.

### STAND ALLOCATION

**Art. 8** Stand allocation is decided by the Management, taking into consideration the overall interest of the Exhibition, the order in which participation forms are received, the area requested and, wherever

possible, the preferences indicated by the applicant. It is forbidden to sub-let or assign, even free of charge, stands or parts thereof without prior authorization from the Exhibition Management.

Without the above authorization, it is also forbidden to exhibit items other than those indicated in the participation form. It is also forbidden to exhibit products and/or brands of other companies that are not indicated in the "participation form" and/or in the "Catalogue Entry Form" and/or in the "List of represented companies". Non-fulfilment will result in the contract being annulled and the consequent immediate closure of the stand, without any reimbursement whatsoever of sums paid or expenses incurred.

### MOVING IN - SETTING UP - FIRE PREVENTION ELECTRICAL SYSTEM- WORK SAFETY

**Art. 9 –** The Management has the right to modify the duration, opening and closing date and daily opening hours of the Exhibition. This right does not oblige the Management to give participants overall reimbursements or compensation of any kind.

Exhibitors and their staff can enter the Exhibition at 8.00 a.m. and must leave the venue at closing time (6.00 p.m.) Management can authorise extensions of the above-mentioned times on request.

**Art. 10-** For setting up stands, including the rental of material necessary for this purpose, the Management reserves the right to appoint one or more firms as "authorised suppliers", duly informing Exhibitors of their names and service rates. The Management declines any responsibility for work carried out by authorised suppliers and for any other service subcontracted to third parties.

Service rates to be considered valid are those indicated in the EXHIBITOR GUIDE booklet that you can find on the web site [www.pianetabirra.com](http://www.pianetabirra.com).

**Art. 11 -** Moving in and setting up can begin 5 days before the inauguration from 8 a.m. to 9 p.m. and must finish within 5.00 p.m. on the day before the inauguration. From that moment, all completion or modification work must be carried out with the authorisation of the Management between evening closing and morning opening times.

Requests for this service must be received within 12 a.m. on the same day to S.A.T.E. (Exhibitors Technical Assistance Centre. Any extensions to working hours ON THE LAST DAY FOR SETTING UP must be approved by the Technical Office and will only be granted in exceptional cases. The rates for these services are to be found in the Exhibitor Guide booklet. All stand modifications or changes must be authorised by the Management, carried out at applicants' expense.

Exhibitors who have not moved into their stand or started to prepare it within midday of the day before the inauguration will be considered as having renounced to all intents and purposes and the penalties foreseen by the last clause of Art. 6 of these conditions applied.

**Art. 12 -** All stand designs must be approved by the Management and submitted at least 60 days prior to the opening day of the Exhibition (14<sup>th</sup> December 2008). Participants must always set up and keep their stands in such a way as to avoid jeopardising the appearance or visibility of neighbouring stands or causing any damage whatsoever to other participants. Stands fittings must remain within the area allocated, indicated by paint or chalk lines. Maximum permitted height is 3 metres. In particular:

- design of stand fittings over 3 metres high exceeding the height of 3 metres must be submitted, by written request, for approval by the Trade Fair's Technical Department, which reserve the right, at its unquestionable opinion, to assess the opportuneness of granting authorization.
- The cost of advertising billboards or signs at a height of over three metres is €25,75 per sq.m. (the sq.m. are intended as the area of the billboard or sign).
- All 2-sided graphics must be positioned at a minimum distance of 2 metres from the boundaries with adjacent stands.
- Since areas are not fitted with partitions, each firm is obliged to design and build stands that provide for the separation from neighbouring exhibitors. In the case of island stands in particular, fittings can occupy a maximum of 50% of each side of the stand perimeter, to ensure the maximum visibility of neighbouring stands.
- In particular, in the case of island stands (with four open sides) and peninsula stands (three open sides), stand fittings must not occupy, with the exception of cases explicitly authorised, upon written request, by the Technical Department of Rimini Fiera - more than 50% of each side of the stand's perimeter, in order to ensure appropriate visibility of nearby stands
- Designs of exhibits/stand fittings which does not comply with the above maximum perimeter limitation (50% of each perimeter side) must be compulsorily submitted by means of a written request, for approval by Rimini Fiera's Technical Department, which reserves the unquestionable right to assess the advisability of granting authorization.
- In large exhibit areas that include zones indicated as passageways on the expo halls' floor plan, it is forbidden to occupy these zones with stand fittings.
- Construction of two-floor stands, which must not exceed a maximum height of 5.5 metres, is subject to approval by the Fair Management. The extra area occupied by the second floor will be invoiced according the rates provided for by art. 19 of these conditions.

All liability regarding setting up and fitting is the responsibility of Exhibitors, who expressly exonerate the Management for any damage caused to themselves or third parties for faulty setting up caused by incorrect calculations or imperfect construction. Rimini Fiera SpA reserves the right to have fittings mounted whose designs have not been approved changed or removed.

**Art. 13 - Exhibitors undertake to avoid damaging plaster or flooring and to use trestles or frames to hang objects. During the predisposition of their own booth, exhibitors are undertaken to use water paint only. Any damage must be reimbursed; product exhibited will remain as security, on which the Management will have the right to recoupment, unless of course there are any other forms of compensation.**

**Art. 14 -** All material to be used to mount the stand partitions, back drops, varied structures, platforms, coverings, fabrics, ceilings, carpets, etc.) must be INCOMBUSTIBLE, FIRE-RESISTANT AT ORIGIN OR FIREPROOFED in accordance with current normative laws and subsequent integrations and modifications. To ensure this, prior to the beginning of the event, Exhibitors must send Rimini Fiera S.p.A. the Certificate of Fireproofing and the test report on the materials they wish to use, as more precisely indicated in the specific "Fire Prevention Form".

Each stand must be equipped with fire extinguishers with a capacity of no less than 6 kg., at a ratio of 1 (one) per 100 sq.m. of stand area. Moreover, fire extinguishers must be placed in a central position on

stands. Whenever safety and prevention norms are disregarded, Rimini Fiera S.p.A. has the right to:

- Forbid the defaulting stand fitters from working in the Fair Centre.
- Exclude the Exhibitor from participating in the Event as well as any others being held at Rimini Expo Centre.

All electrical installation on stands are the responsibility of Exhibitors, who must ensure that they have been carried out in a "professional manner", as prescribed by current norms.

In particular, systems must be assembled and installed carefully following the current norms. After all stand electrical installation work is completed, Exhibitors and Stand Fitters must submit a "Declaration of compliance of electrical systems installed with professional standards" to Rimini Fiera S.p.A., certifying that systems correspond to professional standard by filling in the appropriate form in the Exhibitor Guide booklet; a copy of this declaration must be kept on each stand. Stands' electrical systems must only be connected to Rimini Fiera S.p.A. electricity supply by Rimini Fiera's official electricians, following withdrawal of the relative "Declaration of compliance of the electrical systems installed with professional standards" (as per law 46/90). The Declaration must be duly signed by a qualified professional. All systems' electrical components must be in compliance with CEI norms and have the IMQ mark or the equivalent for foreign countries.

### WORK SAFETY

**Art. 15 -** Exhibitors are obliged to comply with current laws and norms regarding work safety and in particular the provisions of Italian Decree Law 626/94 and its subsequent modifications and supplements.

When ordering setting-up or dismantling work or any other type of work to be carried out within the Rimini Fiera Centre's premises or grounds, Exhibitors are obliged to:

- Check the technical and professional suitability of all companies requested to carry out similar work, via their chamber of commerce registration or similar records, according to the type of company;
- Supply the aforesaid companies with detailed information regarding the specific risks to be found in the environment they will be required to work in and the precautionary and emergency measures necessary for such work;
- Co-ordinate protective and precautionary measures regarding the risks workers are exposed to, making certain that all parties are informed, to avoid the risk of work carried out by any company involved in the overall project interfering with that being done by others.

Exhibitors must favour co-ordination, also taking into consideration the specific risks involved when working in the Expo Centre premises or grounds; explained in part (but not entirely) in the instructions given by the Rimini Fiera Management. They must also inform all persons they request to come to the Rimini Fiera of the prohibitions, regulations and risks involved, indicated in the present rules and regulations.

### SECURITY DURING THE EXPOSITION

**Art. 16**

**A)** The quantity of alcoholic beverages served to visitors exclusively for tasting purposes must be controlled.

**B)** It is forbidden to remove glasses, bottles or other glass objects from stands: these items must be positioned in such a way as to be accessible only to exhibiting firms' staff.

**C)** Gifts, product samples or gadgets given to visitors must be packed in boxes or wrapping and accompanied by consignment notes printed by Rimini Fiera and supplied to exhibiting firms. Any goods without this document will be confiscated at the exits by security staff.

**Art. 17 -** All Exhibitors are obliged to attend to the cleaning of their stands during the hours set by the Management. In particular, Exhibitors must leave the stand area as it was when assigned to him, therefore free from any adhesive tape, waste and rubbish.

### STAND DISMANTLING

**Art. 18 -** Exhibitors are prohibited from dismantling their stands totally or partially before the end of the show.

Exhibitors who should violate this rule will have to pay a contract violation penalty equivalent to half the total stand area rental fee.

**Work for removing stands, samples, products and goods can be carried out beginning from 6 p.m. of 17<sup>th</sup> February 2009**

**It is in any case advisable to remove all valuable, fragile and easily carried objects from the stands.**

Dismantling of stands must be completed within no more than three days from the end of the Exhibition, according to the following timetable: 18 – 20 February 2009 from 8.00 a.m. to 8.00 p.m..

After this deadline, if Exhibitors have not finished the work, the management can proceed on its own initiative at the expense and risk of and behalf of the Exhibitors.

As of 30 days from the end of the Exhibition, Rimini Fiera S.p.A. has the right to arrange for the sale of material and samples exhibited which Exhibitors have not removed without any formality whatsoever. From the sum obtained from the sale, the Management will retain any amount due from Exhibitors and will keep the remainder at the disposal of the latter for a maximum of 6 days, after which this sum will be confiscated by Rimini Fiera S.p.A., who will assume no liability for material and products left in Rimini Fiera centre and can have them transported elsewhere at the expense and risk of and on behalf of participants.

### RATES-PAYMENT

**Art. 19** Stands are all easy to see and reach. The participation fee for floor space for the entire length of the show is as follows:

Bare area rates	1 open side min 16 sq.m	2 open sides min 32 sq.m	3 open sides min 64 sq.m	4 open sides min 96 sq.m
	152,00	167,00	175,00	182,00

A 15% increase each sq.m. will be charged for stands in the central area of the Exhibition centre

Corridor space occupied (subject to authorization by Rimini Fiera S.p.A.) by carpeting or overhead structures linking exhibit areas will be invoiced at 50% of the official exhibit rate

Two-floor stands: the second floor's area will be invoiced at 50% of the area rate, according to the stand's position.

If Rimini Fiera decides, at its discretion, to allocate exhibit space also in areas other than the halls (e.g. south hall, rotunda, any outside space, etc.), the fee for occupation of said space will be specified subsequently.

**Each company exhibiting will also have to pay a registration fee of €529,00 which includes local publicity taxes, insurance, exhibitors badges, 1 exhibitor park permit, entry in official catalogue.**

**As well as the participation fee €1.200,00 must be paid by any firms which, following authorisation from Rimini Fiera S.p.A. Management, are guests of other exhibitors.**

Likewise, the Hospitality fee and the Registration fee will be invoice to the exhibitors who, without authorization from Rimini Fiera's Management, will host in their own stand companies not declared in the form "D – HOSTED COMPANIES". It is clear that Exhibitors granting such hospitality will have no right to any discount for this reason.



Exhibitors granting such hospitality will have no right to any discount for this reason. As indicated in the service request forms, including all forms of publicity previously agreed on with Rimini Fiera SpA which can be found on the expo's web site [www.pianetabirra.com](http://www.pianetabirra.com), all sums due for services requested must be paid by the end of the expo.

**Client invitation cards** are available at a cost of **€3,00** each (minimum quantity 50) Tickets are valid with company stamp only  
All the above fees are intended as exclusive of VAT (20%).

All payments for services and other arrangements requested by exhibitors represented and/or hosted at booths set up by Promoter Organizations, including all forms of advertising agreed upon in advance with Rimini Fiera S.p.A., as specified in the request forms available at [www.pianetabirra.com](http://www.pianetabirra.com), must be made by the Promoter Organization directly to Rimini Fiera by the end of the event.

**Art. 20** - The balance of the fee must be paid in the same way as the advance payment, within and no later than the last day of the exhibition.

The Promoter Organizations alone are responsible for paying Rimini Fiera the balance of charges for any services requested by exhibitors represented and/or hosted at their respective booths, and are required to make such payments in the same way and by the same deadline specified above.

In the event of the balance not being paid, exhibiting firms and stand fitters appointed by them will not be allowed to move in or set up.

In the event of failure to make immediate payment of the balance, exhibitors in arrears lose every right to participation and the Management, as well as withholding the deposit already paid, claiming the relative balance and considering the area free for rental to other exhibitors, will apply the provision in the last clause of Art. 6.

**Payment for SUPPLEMENTARY SERVICES**, including all forms of publicity previously agreed on with Rimini Fiera SpA, requested after a confirmation of participation and any other expenses that may have been anticipated by Rimini Fiera S.p.A. on behalf of Exhibitors must be made at the bank counter in the Expo Centre during Exhibition hours. Upon payment, Exhibitors will receive an "EXIT PERMIT", which is required to begin dismantling the stand and removing exhibited products. Failure to pay sums invoiced authorises the Management to refuse to issue the "Exit Permit", withholding, with a right to compensation, goods and fittings on the firm's stand.

#### ENTRY PASSES

**Art. 21** - The Management of Rimini Fiera SpA puts at the disposal of each participating company a number of free entry passes according to the amount of sq. m. covered by the exhibit area, from a minimum of 4 to a maximum of 50.

**Entry badges, parking passes, and the catalogue voucher will be sent to exhibitors by courier approximately three weeks before the opening of the exhibition.**

**Exhibitors are responsible for all material they have received; if the latter should be misplaced or left behind, Rimini Fiera is not required to replace it, and may charge exhibitors in the invoice for any replacement material they request.**

In case of need of supplementary passes, the exhibitor can purchase them at the price of **€18,00 +VAT** each.

*Entry badges are strictly personal. At no time and for absolutely no reason may they be given to another person, even momentarily.*

#### CAR PARKS

**Art. 22** - The Expo Centre has various parking areas, some of which specifically reserved for exhibitors.

Access to these areas and parking is possible after having purchased parking permits, valid for the entire period of the event and available at a cost of **€52,00 +VAT** each. These permits are valid for CARS only.

#### SURVEILLANCE

**Art. 23** - Although not assuming any sort of obligation or responsibility, the Management provides a permanent 24-hour security service from 9 p.m. on the 3rd day before the inauguration of the Exhibition until 8 a.m. on the day after its closure.

In spite of this, participants or their staff must look after their stand and the products exhibited on it during Exhibition hours.

#### DAMAGE - INSURANCE

**Art. 24** - Rimini Fiera SpA assumes no responsibility or liability for damage to persons and things, no matter by what or by whom this might be caused. With the exhibitor's acceptance to participate in the event, Rimini Fiera SpA automatically insures individual exhibiting companies with coverage as follows:

##### 1) COVERAGE FOR EXHIBITIONS AND FAIRS:

What is insured: Goods, equipment, furnishings, inclusive of the value of the stand, for €26,000.

Duration of coverage: The period for which the insured items are on the Expo Centre premises, including set-up and dismantling periods.

Risks insured: **SUMMARY OF COVERAGE (\*)**

Fire due to any cause whatsoever - Effects of lightning - Explosion of gas - Explosion of steam devices or hot-water radiator systems - Explosion of fumes produced by inflammable substances - Spontaneous combustion - Damage by road vehicles - Theft - Robbery - Bad weather - Leaks of rainwater or water from pipes - Breakage (with the exception of fragile objects) - the fall of aeroplanes, their parts or things transported by them.

Damage caused to insured items by actions carried out on the order of public authorities with the aim of limiting damage are considered as being equivalent to the damage listed above. Therefore, risks not covered include: skilled theft and pilferage.

Exemption: a general exemption of €155 will be applied for each incident, to be borne by the participant.

In the case of goods outdoors, the above exemption is increased to €516 for each incident.

Reporting incidents: The insured parties (individual exhibitors):

a) must inform the insurance company (Zurich International Italia Spa) and Rimini Fiera SpA within forty-eight hours subsequent to the incident;

b) in the event of theft, must also immediately report the event to the public authorities.

##### 2) COVERAGE OF CIVIL LIABILITY TOWARDS THIRD PARTIES:

What is insured: Civil liability of exhibitors and exhibitors' staff during the period of the exhibition, including stand setting up and dismantling operations and any demonstrations or trials.

Other exhibitors are considered third parties.

The policy does not cover damage to exhibitors' property and property being kept in custody for any reason whatsoever.

Maximum insurable values: €2,600,000 for each incident, with a limit of €1,500,000 for each person being bodily injured and €516,000 for damage to things.

NB: (\*) In the event of controversy, the ONLY DOCUMENTS ACCEPTED are the EXHIBITIONS AND FAIRS policy and the THIRD PARTY CIVIL LIABILITY policy deposited with RIMINI FIERA SpA. For the above insurance coverage, exhibiting companies will be invoiced the sum of €52 plus VAT, ALREADY INCLUDED IN THE PARTICIPATION FEE (Art. 19).

Exhibitors can however make direct arrangements for the insurance coverage they think most appropriate, independent of the insurance arrangements previously provided by Rimini Fiera SpA. In fact, Exhibitors duly exonerate Rimini Fiera SpA from all liability deriving from the presence of goods, equipment, furnishings, stands, etc. on the latter's premises.

#### VARIOUS

**Art. 25** - According to Law N°3 of 16th January 2003 and Prime Minister's Decree of 23rd December 2003, smoking is absolutely forbidden throughout the entire Expo Centre. The smoking ban is indicated by appropriate signs with the notice "VIETATO FUMARE" (NO SMOKING), along with indications of the relative provisions of law, the fines that can be applied to offenders and the people whose job it is to ensure that the ban is respected and are responsible for ascertaining any infringements. These signs are located at the Expo Centre access points and are clearly visible. On the premises, other signs are also used to indicate that smoking is forbidden: these only bear the notice "VIETATO FUMARE".

**Offenders are subject to a fine of from 25 to 250 euros;** the amount of the fine is doubled in the event of infringements being committed in the presence of a clearly expectant woman, babies or children up to twelve years of age. The Municipal Police, State Police and Rimini Fiera officials are responsible for supervising the observance of this ban and ascertaining any infringements. Smoking is only allowed in the outdoor areas of the Expo Centre and under the open-air porticos, indicated by appropriate notices.

**Art. 26** - Machines exhibited cannot be operated unless authorisation has been previously obtained from the Management, which will assess each case: the decision whether or not to grant this authorisation is final. Any authorisation given does not imply the assumption of any responsibility by the Management or exonerate participants from any responsibility regarding operation of the aforementioned machines.

Participants must therefore take all precautions necessary to prevent accidents and fires, reduce noise, eliminate bad smells and avoid gas emission: it is absolutely prohibited to operate machines or equipment which involve the use of fire; machinery must in no way constitute a risk or disturbance to others. On the basis of its unquestionable judgement, the Management reserves the right to revoke the above-mentioned authorisation should it consider that inconvenience of any type could occur. If machines must comply with current laws and regulations, exhibitors must have them examined previously at their own expense to obtain the relative permit from the competent authorities.

In particular, ice-cream production machinery and/or equipment must comply with the European Machinery Directive 89/392/EEC and subsequent directives in force. In this regard the Firms exhibiting said machinery and equipment declare, by signing the participation application, that said machinery complies with the above-mentioned Directives, excluding all liability of Rimini Fiera.

**ART. 27** The exhibitor assumes all liability regarding ownership of brands, logos, patents, industrial inventions and models, and copyrighted material related to the products and/or machinery on display. The exhibitor therefore indemnifies Rimini Fiera against all claims in the event of copyright violation or any breach of regulations governing fair competition, with regard to both other exhibitors and third parties in general. Any disputes that may arise among exhibitors or between exhibitors and third parties shall therefore be directly resolved by the parties, exonerating Rimini Fiera of any liability and/or obligations.

#### PUBLICITY

**Art. 28** - Although exhibitors are allowed complete freedom to advertise within the area of their stands, **any form of publicity causing disturbance or which may be considered direct comparison with other Exhibitors or which in any way may have a negative effect on the spirit of commercial hospitality offered by the trade show, is strictly forbidden.** It is also forbidden for any vehicles bearing trademarks or publicity to park in Rimini Fiera Expo Centre grounds, unless expressly authorized by Rimini Fiera and following payment. More specifically, exhibitors are forbidden to:

- carry out any form of publicity/advertising in indoor and outdoor areas of the expo centre apart from on their stands;
- distribute publicity/advertising material outside their exhibit areas or stands;
- display billboards and/or samples, even if merely indicative, on behalf of companies not listed in the application for participation and not represented;
- carry out shows or entertainment initiatives of any kind, even if only on their stands/exhibit spaces or with the aim of presenting products, without prior authorization on behalf of Rimini Fiera SpA.

Without prejudice to the contents of the aforementioned clauses, all forms of publicity and/or advertising are allowed outside allocated exhibit areas only if previously authorized by the Rimini Fiera SpA publicity office, and are subject to payment of the fees indicated in the publicity rate cards. Exhibiting firms are totally and exclusively responsible for the contents of publicity messages.

**Flyer or leaflet distribution of any form is prohibited both inside and outside the expo centre premises.**

As well as respecting the aforementioned limits, exhibiting firms are also completely and exclusively responsible for any charges and civil or penal liability due to any advertising carried out; exhibiting firms must also respond for any liability regarding other exhibitors and/or third parties in general, due to the content of advertising messages or infringement of any regulations, including those regarding competition.

As a rule, exhibitors are not allowed to use audio reproduction equipment. Any exceptions must be authorised by the Management, but this does not exempt participants from complying at their own expense with current laws regarding performing rights, according to which they assume all responsibility in any case.

**Failure to comply with the aforementioned prohibitions will result in the exhibitor in question being liable to the payment of a fine of 2,000 (two thousand) euros for each act infringing the aforementioned regulations and ascertained by Rimini Fiera, with Rimini Fiera itself reserving the right to any claims for compensation for greater damages sustained.**

**Art. 29** - Exhibited materials cannot be removed from the site before the end of the event.

**"On the spot" sales are strictly prohibited. Services in exchange for payment are prohibited. The exhibitor assumes every responsibility for violations of this ban, releasing Rimini Fiera from any consequent responsibility and/or charge. Disputes concerning relations with other operators present, arising from this ban, must be resolved directly by the exhibitors involved, releasing Rimini Fiera from any related responsibility and/or charge.**

#### REGULATIONS REGARDING SOUND LEVELS ON THE FAIR PREMISES

**Art 30** - All exhibiting companies authorised by Rimini Fiera SpA Management as per Art. 24 to use sound reinforcement equipment must

use said equipment in such a way as to ensure a sound level which enables business activity to be carried out normally, in any case no higher than 72 decibels (Decree Law N° 277 of 15.08.91 "Work safety and CEE Directives", Chapter IV). In any case, the sound level must remain below the limit set by current laws and/or regulations. Measurement of sound levels, by means of phonometers, will be carried out at the nearest possible point outside the stand area.

The following action will be taken against exhibitors not complying:

- ▶ For the first infringement notified, a verbal warning;
- ▶ For the second infringement, written warning;
- ▶ From the third infringement onwards, the stand's electricity supply will be turned off for 60 minutes (without exhibiting firms having any right whatsoever to reimbursement or compensation); 15 minutes' warning will be given before the electricity supply is turned off.

In none of the aforementioned cases will Rimini Fiera SpA be responsible for any damage caused to the equipment/material exhibited.

**Art. 31** - The Management reserves exclusive rights to any reproduction (photographs, films, videos, designs, etc.) of the Expo Centre and its stands in particular. Only photographers authorised by Rimini Fiera SpA can work inside the Expo Centre halls.

#### OFFICIAL CATALOGUE

**Art. 32** - Without assuming any kind of responsibility, the Management prints and distributes an official catalogue using the data in the confirmation forms, C "Catalogue Entry Form" and "Represented Companies", which must be communicated no later than 3<sup>rd</sup> December 2008. One copy is consigned free of charge to each Exhibitor. Any other technical data or advertising can be included if requested by Exhibitors and at their expense.

Products of represented companies present at the Exhibition on the stand assigned to their agents will be included in the catalogue at the cost of **€10,00** for each name inserted.

**The catalogue is the organizers' only official publication.**

Any other publicity publication is printed on the initiative of private individuals without authorisation.

**Art. 33** - As well as its trademarks, Rimini Fiera S.p.A. claims as its exclusive property the name, PIANETA BIRRA - 11<sup>th</sup> INTERNATIONAL EXHIBITION OF BEERS, BEVERAGES, SNACKS, FURNISHINGS AND FITTINGS FOR PUBS AND PIZZA PARLOURS and all its variations, abbreviations, simplification and initials. It's therefore forbidden for anybody uses them without prior written authorisation from the Management.

#### FINAL PROVISIONS

**Art. 34** - The Management reserves the right to supplement the Exhibition's General rules & regulations of Participation at any moment with rules to improve exhibition activity. Such rules, in particular those printed in the "Exhibitor Guide" booklet, are binding for all concerned, as they are an integral part of these conditions.

As well as the immediate closure of the stand by Rimini Fiera staff, failure to comply with the General Rules and Regulation of participation results in the withdrawal of entry passes and the Exhibitor being prohibited from entering the premises where the stand is located. All this is without right to any reimbursement and subject to any other action the Management may decide on regarding moral and material damages.

**Art. 35** - If for any reason, even due to force majeure, the Exhibition cannot be held, participation applications are considered automatically annulled and the Management will reimburse participants the fees paid for stand rental.

If, on the other hand, the Exhibition is suspended after the opening:

- a) if the suspension is caused by force majeure, no reimbursement is due to participants;
- b) if for any other reason, the Management will reimburse participants stand rental fee in proportion to the remaining Exhibition time.

In neither case is the Management obliged to pay participants any type of compensation or indemnity.

**Art. 36** - Communications and/or complaints of any kind will only be taken into consideration if made in writing. Measures taken by the Management will be definitive and unquestionable.

**Art. 37** - Exhibitors and their staff are bound to observe and have observed the conditions laid down by the Management.

If they do not, they will be excluded from the Exhibition without any right to reimbursement or compensation and with the obligation to pay any moral or material damages caused by their non-compliance.

**Art. 38** - Conferences, contests and events of various types may be held during the Exhibition.

#### NOTICE TO EXHIBITORS ex Art. 13 Leg. Decr. N° 196/2003

**Art. 39** Rimini Fiera SpA, with registered office in Rimini (Italy), via Emilia 155, company capital 42.294.067 euros (fully paid up), Tax Code/VAT Reg. N° 00139440408 - Rimini Company Register: 00139440408, controller for data processing, will process the personal data supplied by exhibitors and the companies they represent electronically and/or manually for all the aims pertaining to the services indicated and, subject to their consent, to update them on initiatives and/or offers by our company.

Release of the data is compulsory to enable the requested services to be provided, so in the event of failure to supply these data, the services indicated will not be provided.

As well as the controller for the data, other individuals with access to the said personal data will be the staff working in the following company sectors: sales offices, technical offices, administrative offices and press office.

The data can also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business activity, as well as data processing companies. In particular, as already expressly indicated in Art. 32, by signing this participation contract, exhibitors consent to Rimini Fiera entering their personal data in the event's official catalogue, which will be distributed nationally and internationally; moreover exhibitors consent to entering their personal data in the official event's web site and in the exhibitor's list which will be sent by e-mail to those companies that will ask Rimini Fiera for information about the exhibition. The parties in question can exercise all rights foreseen by Art. 7 of Legislative Decree 196 of 30.06.2003 (updating, correction, conversion to anonymous form and integration of data, or the blocking of any data processed unlawfully, opposition, requests for information as per paragraph 1 and as per letters a), b), c), d) and e) of paragraph 2), by contacting Rimini Fiera SpA, Via Emilia 155, 47900 Rimini, Italy or by sending an e-mail to the following address: [privacy@riminifiera.it](mailto:privacy@riminifiera.it).

Having read this notification and signing this participation contract, exhibitors give their specific consent to the processing of the personal data supplied, for the uses indicated above.

# TURNKEY STAND 16 sq. m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, advertising fee, client invitation cards, 4 exhibitors' badges, electricity supply 1 kw

N.B.: if you want to book a turnkey stand, please fill form A2 of the attached Application Form

<b>'TYPE A1'</b>	<b>16 SQ.M 1 OPEN SIDE - € 3.773,00</b> <b>16 SQ.M 2 OPEN SIDES - € 4.013,00</b>
16 sq.m Cobalt blue moquette Modular Walls (H 250) 1 box room 1 reception counter 1 table 3 chairs 1 stool 1 hat stand 4 halogen spotlights 1 junction box, 220 V socket 1 fire extinguisher standard company name	 

<b>'TYPE C'</b>	<b>16 SQ.M 1 OPEN SIDE - € 4.205,00</b> <b>16 SQ.M 2 OPEN SIDES - € 4.445,00</b>
16 sq.m Orange moquette Modular Walls (H 250) 1 box room 1 reception counter 1 table 3 chairs 1 stool 1 hat stand 4 halogen spotlights 1 junction box, 220 V socket 1 fire extinguisher standard company name	Stand TIPO C 4x4 un fronte  

<b>'TYPE E'</b>	<b>16 SQ.M 1 OPEN SIDE - € 4.437,00</b> <b>16 SQ.M 2 OPEN SIDES - € 4.677,00</b>
16 sq.m Orange moquette Modular Walls (H 250) 1 box room 1 reception counter 1 table 3 chairs 1 stool 1 hat stand 4 halogen spotlights 1 junction box, 220 V socket 1 fire extinguisher standard company name	 

Other turnkey stand solutions are available on the web site [www.pianetabirra.com](http://www.pianetabirra.com)  
 For further information or for the request of a customized estimate please contact  
 "Promospazio" (official fitter) Tel. +39 0541 743738 fax +39 0541 742303  
 e-mail [promospazio@riminifiera.it](mailto:promospazio@riminifiera.it)

20 % VAT must be added to these figures

## TURNKEY STAND 32 sq. m

**INCLUSIVE OF:** area, registration fee, insurance, 1 car badge, entry in official catalogue, advertising fee, client invitation cards, 4 exhibitors' badges, electricity supply 2 kw

N.B.: if you want to book a turnkey stand, please fill form A2 of the attached Application Form

<b>'TTYPE A1'</b>	<b>32 sq.m 1 OPEN SIDE - € 7.017,00</b> <b>32 sq.m 2 OPEN SIDES - € 7.497,00</b>
32 sq.m Cobal blue moquette Modular Walls (H 250) 1 box room 2 reception counter 2 tables 6 chairs 2 stools 1 hat stand 6 halogen spotlights 1 junction box, 220 V socket 1 fire extinguisher standard company name	 

<b>'TYPE C'</b>	<b>32 sq.m 1 OPEN SIDE - € 7.881,00</b> <b>32 sq.m 2 OPEN SIDES - € 8.361,00</b>
32 sq.m Orange moquette Modular Walls (H 250) 1 box room 2 reception counter 2 Tables 6 Chairs 2 Stools 1 hat stand 6 halogen spotlights 1 junction box, 220 V socket 1 fire extinguisher standard company name	 

<b>'TYPE E'</b>	<b>32 sq.m 1 OPEN SIDE - € 8.345,00</b> <b>32 sq.m 2 OPEN SIDES - € 8.825,00</b>
32 sq.m Orange moquette Modular Walls (H 250) 1 box room 2 reception counter 2 Tables 6 Chairs 2 Stools 1 hat stand 6 halogen spotlights 1 junction box, 220 V socket 1 fire extinguisher standard company name	 

Other turnkey stand solutions are available on the web site [www.pianetabirra.com](http://www.pianetabirra.com)  
For further information or for the request of a customized estimate please contact  
**"Promospazio"** (official fitter) Tel. +39 0541 743738 fax +39 0541 742303  
e-mail [promospazio@riminifiera.it](mailto:promospazio@riminifiera.it)

20 % VAT must be added to these figures

**APPLICATION FORM – DIRECT EXHIBITOR - please fill in capital letters**

**DATA FOR INVOICING**

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
ZIP Code \_\_\_\_\_ Nation \_\_\_\_\_  
Tel. \_\_\_\_\_ Company Manager \_\_\_\_\_  
Fax \_\_\_\_\_ Contact Person \_\_\_\_\_  
VAT N. \_\_\_\_\_ Tax code \_\_\_\_\_ Chamber of Commerce reg. No \_\_\_\_\_  
Exempt from VAT as per art.:  and for this purpose encloses declar. of intent no  of

**MAILING ADDRESS**

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ ZIP Code \_\_\_\_\_ Nazione \_\_\_\_\_  
Contact Person \_\_\_\_\_ E-mail \_\_\_\_\_  
Tel. \_\_\_\_\_ Fax \_\_\_\_\_  
*Please fill in only if different from form C*

**BARE AREA ESTIMATE**

<b>BARE AREA RATES</b>	1 open side	2 open sides	3 open sides	4 open sides	x Mq.	= €
	€ 152	€ 167	€ 175	€ 182		

**REGISTRATION FEE** (Obbligatoria) = € 529,00

**Red area increase +15%** on bare area tot. <sup>(1)</sup> YES NO = €

**TOTAL + 20% VAT** (if due) = €

**NOTS FOR FILLING OUT:**  
Minimum stand size: 16 sq.m.; larger stand must be calculated by multiples of 16.  
<sup>(1)</sup>Supplementary fee for the pavillion section with main flux of visitors  
N.B. Application, and consequent payment of the deposit with the surcharge for a "Red area", does not guarantee that this area will be allocated.  
**Power supply** (€ 35.30 per Kw) - compulsory -will be charged automatically: 1-16 sq.m 1 kw, 17-32 sq.m 2 kw, 33-48 sq.m 3 kw, 49 or more sq.m 4 kw. The exact ammount will be clearly istated on the documents for your stand allocation. Shoud more power be necessary, it can be requested using form 'D' in the Exhibitor's guide, which you will receive after your stand allocation.  
20% VAT must be added to these figures

**DEPOSIT**

The deposit will be paid via bank transfer indicating: "ACCONTO PIANETA BIRRA 2009" as description for payment, the exhibiting firm's name must be clearly indicated.  
Cassa di Risparmio di Rimini Spa, ABI: 06285 - CAB: 24201 - c/c: 000182793500 - CIN: H – Addressed to RIMINI FIERA SPA Code BBAN: H 06285 24201 000182793500 - Code IBAN: IT68 H 06285 24201 000182793500 - Code BIC (SWIFT): CRRN IT 2R  
With reference to the **PARTICIPATION FORM** and the provisions of the **General Rules & Regulations**, the undersigned company pays a deposit of 10% **TOTAL + 20%VAT.** = €

Participation forms will be accepted as long as exhibit space is still available .  
**The only forms taken into consideration are those filled in completely and correctly, signed, complete with the necessary documentation, sent in original form, and accompanied by the receipt for the payment of 10% of the previous TOTAL INVOICE + 20%VAT.** Incomplete applications or those not sent in original form will be put on a waiting list. Acceptance of applications also depends on the fact that there are no outstanding payments due to the organizers.  
**We remind you that the total balance must be paid within 16 December 2009**

The firm \_\_\_\_\_, having read the **General Rules & Regulations**, which it accepts in their entirety and returns, undersigned in the below square, attached to this application form, the company sending this form requests to participate in the next edition of **PIANETA BIRRA 2009.**

**As specific approval of the clauses indicated under section a)**

a) According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves by signing the box under the letter a) b) the General rules and regulations of Participations printed overleaf at numbers: 3 (acceptance of General Rules and Conditions and competent Court ), 5 (participation form), 6 (cancellation-renunciation-abandonment), 7-8 (changing – replacing stand), 9 (modification to duration, opening and closing date and daily opening hours), 10-11-12 (moving in-setting up), 13 (damage), 14 (safety), 15 (work safety), 16 (security during exposition), 17 (stand cleaning), (18 (stand dismantling), 21 (entry passes), 24 (damage-insurance), 25 (no smoking), 26 (responsibility for machinery operation) 27(responsibility for industrial and intellectual property) -28 (advertising and leafletting), 29 (prohibition of selling by retail), 30 (sounds level), 32 (inclusion of data in the Official), 34 (supplementary rules and compliance to General Rules and Regulations), 35 (exhibition cancellation or suspension), 36 (communications and complaints) 37n (compliance with provisions) 39 (personal data processing).

**As participation confirmation and acceptance of the general rules and regulations**

DATE \_\_\_\_\_ (Stamp and signature of legal representative)

**b) PRIVACY NOTIFICATION FOR EXHIBITORS AS PER ART. 13 Leg. Dec. 196/2003**

Rimini Fiera SpA, with registered office in Rimini via Emilia 155, company capital 42.294.067 euros (fully paid up), Tax Code/VAT Reg. N° 00139440408 - Rimini Company Register: 00139440408, controller for data processing, will process the personal data supplied by exhibitors and the companies they represent electronically and/or manually for all the aims pertaining to the services indicated and, subject to their consent, to update them on initiatives and/or offers by our company.  
Release of the data is compulsory to enable the requested services to be provided, so in the event of failure to supply these data, the services indicated will not be provided.  
As well as the controller for the data, other individuals with access to the said personal data will be the staff working in the following company sectors: sales offices, technical offices, administrative offices and press office.  
The data can also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business activity, as well as data processing companies. In particular, as already expressly indicated in Art. 32, by signing this participation contract, exhibitors consent to Rimini Fiera entering their personal data in the Event's official catalogue, which will be distributed nationally and internationally; moreover exhibitors consent to entering their personal data in the official event's web site and in the exhibitor's list which will be sent by e-mail to those companies that will ask Rimini Fiera for information about the exhibition.  
The parties in question can exercise all rights foreseen by Art. 7 of Legislative Decree 196 of 30.06.2003 (updating, correction, conversion to anonymous form and integration of data, or the blocking of any data processed unlawfully, opposition, requests for information as per paragraph 1 and as per letters a), b), c), d) and e) of paragraph 2), by contacting Rimini Fiera SpA, Via Emilia 155, 47900 Rimini, or by sending an e-mail to the following address: [privacy@riminifiera.it](mailto:privacy@riminifiera.it)  
Having read this notification and signing this participation contract, exhibitors give their specific consent to the processing of the personal data supplied, for the uses indicated above.

**As specific approval of the clauses indicated under section a) and consent to personal data processing indicating under section b)**

DATE \_\_\_\_\_ (Stamp and signature of legal representative)

**APPLICATION FORM – DIRECT EXHIBITOR** - please fill in capital letters

**DATA FOR INVOICING**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 ZIP Code \_\_\_\_\_ Nation \_\_\_\_\_  
 Tel. \_\_\_\_\_ Company Manager \_\_\_\_\_  
 Fax \_\_\_\_\_ Contact Person \_\_\_\_\_  
 VAT N. \_\_\_\_\_ Tax code \_\_\_\_\_ Chamber of Commerce reg. No. \_\_\_\_\_  
 Exempt from VAT as per art.: \_\_\_\_\_ and for this purpose encloses declar. of intent no. \_\_\_\_\_ of \_\_\_\_\_

**MAILING ADDRESS**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ ZIP Code \_\_\_\_\_ Nazione \_\_\_\_\_  
 Contact Person \_\_\_\_\_ E-mail \_\_\_\_\_  
 Tel. \_\_\_\_\_ Fax \_\_\_\_\_

*Please fill in only if different from form C*

**TURNKEY STAND PROPOSAL**

Turnkey Stand	16 sq.m 1 open side	16 sq.m 2 open side	32 sq.m 1 open side	32 sq.m 2 open side
<b>TYPE A</b>	€ 3.773	€ 4.013	€ 7.017	€ 7.497
<b>TYPE C</b>	€ 4.205	€ 4.445	€ 7.881	€ 8.361
<b>TYPE E</b>	€ 4.437	€ 4.677	€ 8.345	€ 8.825

CHOOSE TYPE: \_\_\_\_\_

**TOTAL INVOICE +20% VAT** (if due) = € \_\_\_\_\_

**NOTS FOR FILLING OUT:**  
 Turnkey Stands include: registration fee, electricity supply, rental of stand floor space, stand fitting.  
 (1 kw for 16 sq.m stand and 2 kw for 32sq.m stand)  
 In case of Red Area allocation request, final price will be surcharged with a 15% on total bare area cost (see A1 Form)  
 For further details and images check the official web site [www.pianetabirra.com](http://www.pianetabirra.com).  
 20% VAT must be added to these figures.

**DEPOSIT**

The deposit will be paid via bank transfer indicating: "ACCONTO PIANETA BIRRA 2008" as description for payment, the exhibiting firm's name must be clearly indicated.

Cassa di Risparmio di Rimini Spa, ABI: 06285 - CAB: 24201 - c/c: 000182793500 - CIN: H – Addressed to RIMINI FIERA SPA Code BBAN: H 06285 24201 000182793500 - Code IBAN: IT68 H 06285 24201 000182793500 - Code BIC (SWIFT): CRRN IT 2R  
 With reference to the **PARTICIPATION FORM** and the provisions of the **General Rules & Regulations**, the undersigned company pays a deposit of 10% TOTAL + 20%VAT. = € \_\_\_\_\_

Participation forms will be accepted as long as exhibit space is still available .  
**The only forms taken into consideration are those filled in completely and correctly, signed, complete with the necessary documentation, sent in original form, and accompanied by the receipt for the payment of 10% of the previous TOTAL INVOICE + 20%VAT.** Incomplete applications or those not sent in original form will be put on a waiting list. Acceptance of applications also depends on the fact that there are no outstanding payments due to the organizers.  
**We remind you that the total balance must be paid within 16 December 2009**

The firm \_\_\_\_\_, having read the **General Rules & Regulations**, which it accepts in their entirety and returns, undersigned in the below square, attached to this application form, the company sending this form requests to participate in the next edition of **PIANETA BIRRA 2009**.

**As specific approval of the clauses indicated under section a)**  
 a) According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves by signing the box under the letter a) b) the General rules and regulations of Participations printed overleaf at numbers: 3 (acceptance of General Rules and Conditions and competent Court ), 5 (participation form), 6 (cancellation-renunciation-abandonment), 7-8 (changing – replacing stand), 9 (modification to duration, opening and closing date and daily opening hours), 10-11-12 (moving in-setting up), 13 (damage), 14 (safety), 15 (work safety), 16 (security during exposition), 17 (stand cleaning), (18 (stand dismantling), 21 (entry passes), 24 (damage-insurance), 25 (no smoking), 26 (responsibility for machinery operation) 27(responsibility for industrial and intellectual property) -28 (advertising and leafletting), 29 (prohibition of selling by retail), 30 (sounds level), 32 (inclusion of data in the Official), 34 (supplementary rules and compliance to General Rules and Regulations), 35 (exhibition cancellation or suspension), 36 (communications and complaints) 37n (compliance with provisions) 39 (personal data processing).

**b) PRIVACY NOTIFICATION FOR EXHIBITORS AS PER ART. 13 Leg. Dec. 196/2003**  
 Rimini Fiera SpA, with registered office in Rimini via Emilia 155, company capital 42.294.067 euros (fully paid up), Tax Code/VAT Reg. N° 00139440408 - Rimini Company Register: 00139440408, controller for data processing, will process the personal data supplied by exhibitors and the companies they represent electronically and/or manually for all the aims pertaining to the services indicated and, subject to their consent, to update them on initiatives and/or offers by our company.  
 Release of the data is compulsory to enable the requested services to be provided, so in the event of failure to supply these data, the services indicated will not be provided.  
 As well as the controller for the data, other individuals with access to the said personal data will be the staff working in the following company sectors: sales offices, technical offices, administrative offices and press office.  
 The data can also be communicated and/or transferred to companies controlled by and/or connected with Rimini Fiera and its business activity, as well as data processing companies. In particular, as already expressly indicated in Art. 32, by signing this participation contract, exhibitors consent to Rimini Fiera entering their personal data in the Event's official catalogue, which will be distributed nationally and internationally; moreover exhibitors consent to entering their personal data in the official event's web site and in the exhibitor's list which will be sent by e-mail to those companies that will ask Rimini Fiera for information about the exhibition.  
 The parties in question can exercise all rights foreseen by Art. 7 of Legislative Decree 196 of 30.06.2003 (updating, correction, conversion to anonymous form and integration of data, or the blocking of any data processed unlawfully, opposition, requests for information as per paragraph 1 and as per letters a), b), c), d) and e) of paragraph 2), by contacting Rimini Fiera SpA, Via Emilia 155, 47900 Rimini, or by sending an e-mail to the following address: [privacy@riminifiera.it](mailto:privacy@riminifiera.it)  
 Having read this notification and signing this participation contract, exhibitors give their specific consent to the processing of the personal data supplied, for the uses indicated above.

**As participation confirmation and acceptance of the general rules and regulations**

DATE \_\_\_\_\_ (Stamp and signature of legal representative)

**As specific approval of the clauses indicated under section a) and consent to personal data processing indicating under section b)**

DATE \_\_\_\_\_ (Stamp and signature of legal representative)

**COMPULSORY**

**COMPULSORY**

CATALOGUE ENTRY FORM – Please fill in capital letters	
<b>DATA FOR CATALOGUE</b>	Company _____
	Address _____
	City _____
	ZIP Code _____ Nazione _____
	Tel. _____ Fax _____
	E-mail _____ Web site _____
	<b>EXHIBITOR TYPOLOGY</b>
Box for internal statistics. Please tick one choice only <input type="checkbox"/> <b>Producer</b> <input type="checkbox"/> <b>Distributor</b> <input type="checkbox"/> <b>Producer/Distributor or Association</b> <input type="checkbox"/> <b>Other</b>	
<b>BRANDS</b>	<b>TRADE SECTORS</b>
Write any <b>COMMERCIAL BRANDS</b> owned by the company below	
Write the appropriate codes for your trade sectors, which can be found on the Trade Sector list	

**NOTES FOR FILLING OUT:**

- ▶ **THIS FORM C MUST BE SENT WITH FROM A1 OR A2 AND ANYWAY WITHIN AND NO LATER THAN 3<sup>ST</sup> DECEMBER 2008**
- ▶ **Only the Form C data will be published in the Exhibition Official Catalogue** (in addition to form 'D' if there are Co-exhibitors)
- ▶ write any corrections **with a pen** in block capitals
- ▶ **Incorrectly entered or illegible data will be ignored**
- ▶ **Fill just one datum per box**

**Example:**

<b>YES</b>	Cod. <b>A / 010</b>	Cod. <del>A / 007</del> <del>012 015</del>
	Cod. <del>081</del>	
<b>NO</b>		

The company \_\_\_\_\_ registers the following **Represented companies** at the exhibition, undertaking to pay the sum of **€ 10 + VAT** for each of them. Represented firms will be included in the exhibition's **OFFICIAL CATALOGUE**, followed by the indication **"Represented by"** and the name of the exhibiting firm renting the stand/exhibit space

<b>REPRESENTED COMPANIES</b>	Company Name _____	
	Address _____	
	City _____ ZIP Code _____	
	Nation _____	
	Phone _____ Fax _____	
	E-mail _____ Web site _____	
	Trade Sectors: _____	<i>This company is</i> <input type="checkbox"/> RAPPRESENTED <input type="checkbox"/> SOLE AGENCY RAPP.ED IN DISTRICT:
		<input type="checkbox"/> ITALY SOLE AGENCY RAPP.ED
	Company Name _____	
	Address _____	
City _____ ZIP Code _____		
Nation _____		
Phone _____ Fax _____		
E-mail _____ Web site _____		
Trade Sectors: _____	<i>This company is</i> <input type="checkbox"/> RAPPRESENTED <input type="checkbox"/> SOLE AGENCY RAPP.ED IN DISTRICT:	
	<input type="checkbox"/> ITALY SOLE AGENCY RAPP.ED	
Company Name _____		
Address _____		
City _____ ZIP Code _____		
Nation _____		
Phone _____ Fax _____		
E-mail _____ Web site _____		
Trade Sectors: _____	<i>This company is</i> <input type="checkbox"/> RAPPRESENTED <input type="checkbox"/> SOLE AGENCY RAPP.ED IN DISTRICT:	
	<input type="checkbox"/> ITALY SOLE AGENCY RAPP.ED	

RIMINI FIERA SpA declines all responsibility for any errors or omissions in the Official Catalogue. No responsibility is taken for the entry of companies who have not sent the original form correctly filled in and within the foreseen deadline, or have not paid the entire or partial sums due for the registration of Represented firms or for the listing of additional trade sectors.

DATE

**COMPULSORY**

STAMP AND SIGNATURE

## TRADE SECTOR LIST PIANETA BIRRA 2009

### **A BEVERAGE & CO.**

A001 Non-carbonated mineral water  
A002 Sparkling mineral water  
A003 Aromatic water  
A004 Spring water  
A005 Alcopop  
A006 Other alcoholic drinks  
A007 Other non-alcoholic drinks  
A008 Italian beer  
A009 German beer  
A010 Dutch beer  
A011 Belgian beer  
A012 French beer  
A013 English beer  
A014 Irish beer  
A015 Austrian beer  
A016 Czech beer  
A017 Spanish beer  
A018 Maltese beer  
A019 Us beer  
A020 Latin-american beer  
A021 Japanese beer  
A022 Australian beer  
A023 Danish beer  
A024 Turkish beer  
A025 Energy drinks  
A026 Liqueurs and spirits  
A027 Syrups and ciders  
A028 Soft drinks  
A029 Fruit juices and nectars  
A030 Wines and draught wines  
A031 Biological beverages  
A032 Portuguese beer  
A033 Slovenian beer  
A034 Premix  
A035 Swiss beer  
A036 Russian Beer  
A037 Slovak Republic Beer  
A038 Polish Beer  
A039 San Marino Republic Beer  
A040 Scottish Beer  
A041 Swedish Beer  
A042 Isotonic Drinks  
A043 Still Drinks  
A044 Champagne

### **B FOODSTUFFS**

B001 Bruschetta (seasoned toasted bread)  
B002 Dried fruit and nuts  
B003 Flour for pizza  
B004 Bread  
B005 Pizza  
B006 Ethnic produce  
B007 Sauces and seasonings  
B008 Sweet snacks  
B009 Salty snacks  
B010 Special foodstuffs for pizza parlours  
B011 Specialities for pubs  
B012 Sugar  
B013 Bio foodstuffs  
B014 Oven-ready dishes and frozen food

### **C FURNITURE AND ACCESORIES**

C001 Pub furniture, fittings and accessories

C002 Furniture for pizza parlours  
C003 Decorations and set design items  
C004 Advertising items and gadgets  
C005 Computer systems  
C006 Glass and crystal-ware

### **D EQUIPMENT**

D001 Equipment and accessories for preparing drinks  
D002 Equipment and accessories for beer tapping  
D003 Equipment for pubs  
D004 Equipment for pizza parlours  
D005 Drink dispensers  
D006 Barrels  
D007 Beer brewing plants  
D008 Plants for producing liqueurs and spirits  
D009 Plants for producing soft drinks  
D010 Microbreweries (plant)  
D011 Awnings and outdoor structures  
D013 Vehicles equipped for selling produce  
D014 Mineral water dispenser

### **E RAW MATERIALS**

E001 Other raw materials for producing alcoholic drinks  
E002 Other raw materials for producing soft drinks  
E003 Aromas and essences  
E004 Yeast  
E005 Hops  
E006 Malt

### **F VARIOUS**

F001 Trade association  
F002 Publishers, trade press  
F003 Financial services  
F004 Staff uniforms / clothes  
F005 Various  
F006 Show and entertainment agencies  
F007 Franchising  
F008 Software  
F009 Transport  
F010 Logistics trade  
F011 Infrastructures  
F012 Storage  
F013 Packaging  
F014 Commercial vehicles

### **G CAFFETERIA**

G001 Coffee  
G002 Tea  
G003 Herb teas and infusions  
G004 Chocolate  
G005 Barley  
G006 Preparations for hot drinks  
G007 Espresso coffee  
G008 Filter coffee machines  
G009 Coffee-based cold drinks

### **H TECHNOLOGIES**

H001 Audio equipment  
H002 Lighting and laser equipment  
H003 Video systems  
H004 Engineering  
H005 Special effects

APPLICATION FORM – DIRECT EXHIBITOR - please fill in capital letters	
<b>DATA FOR INVOICING</b>	Company _____
	Address _____
	City _____
	ZIP Code _____ Nation _____
	Tel. _____ Company Manager _____
	Fax _____ Contact Person _____
	VAT N. _____ Tax code _____ Chamber of Commerce reg. No _____
	Exempt from VAT as per art.: _____ and for this purpose encloses declar. of intent no _____ of _____

(1) **N.B. indicate clearly the fiscal subject to which invoices for possible hosted companies must be issued**

The abovementioned main company, renter of the stand, registers, as per Art. 16 of the General Rules & Regulations, the following co-exhibitors, hosting them on its stand and undertakes to pay the sum of € 1.200,00+ € 529 as registration fee for each of them. Where due, 20% VAT must be added to these figures

<b>CO-EXHIBITOR A</b>	Company _____	<b>EXHIBITOR TYPOLOGY</b>	<i>Box for internal statistics. Please tick one choice only</i> <input type="checkbox"/> <b>Producer</b> <input type="checkbox"/> <b>Distributor</b> <input type="checkbox"/> <b>Producer/Distributor or Association</b> <input type="checkbox"/> <b>Other</b>
	Address _____		
	City _____		
	ZIP Code _____ Nation _____		
	Tel. _____ Fax _____		
	E-mail _____ Web Site _____		
	Indicate the appropriate <b>trade sector codes</b> of hosted companies as per the enclosed <b>Trade Sector list</b> .		
<b>Trade Sectors:</b>			

<b>CO-EXHIBITOR B</b>	Company _____	<b>EXHIBITOR TYPOLOGY</b>	<i>Box for internal statistics. Please tick one choice only</i> <input type="checkbox"/> <b>Producer</b> <input type="checkbox"/> <b>Distributor</b> <input type="checkbox"/> <b>Producer/Distributor or Association</b> <input type="checkbox"/> <b>Other</b>
	Address _____		
	City _____		
	ZIP Code _____ Nation _____		
	Tel. _____ Fax _____		
	E-mail _____ Web Site _____		
	Indicate the appropriate <b>trade sector codes</b> of hosted companies as per the enclosed <b>Trade Sector list</b> .		
<b>Trade Sectors:</b>			

Hosted firms participate directly in the exhibition and will be listed in the exhibition's Official Catalogue, with the phrase: "**HOSTED BY**", followed by the name of the host company. The General Rules & Regulations are valid and applicable in their entirety for hosted firms.

DATE

THE COMPANY'S LEGAL REPRESENTATIVE

STAMP AND SIGNATURE