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Project title

Tastes of Trappists: a slow tourism experience

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	The Netherlands, Belgium, Germany and Italy	322.367 €	23 %	4	European Commission – D.G. Enterprise & Industry	Competitiveness and Innovation Programme (CIP) (75%)	2014 – 2015	CIPMO

Detailed description of project

Type of services provided

Tastes of Trappists: a slow tourism experience is the new project managed by the Belgian-Italian Chamber of Commerce and co-financed by the European Commission under the Competitiveness and Innovation Program. During the next 15 months an international consortium composed by tourist agencies, regional bodies, chambers of commerce, foundations and SMEs from Belgium, The Netherlands, Germany and Italy will organize open events, conferences, workshops and create an informative touristic website. that collects with a specific focus about mapping process for sustainable tourism and food experience. The project aims to generate value highlighting the importance of the traditional Trappist production through the merger of:

1. thematic *Trappists routes* among three countries;
2. international cooperation with a high involvement of SMEs and local authorities;
3. an enhancement of competitiveness for tourism sector;
4. a major visibility of the cycling/hiking routes regarding a slow tourism's brand linked to green itineraries.

Tastes of Trappists wants to stimulate the exploitation of the local tourism potential. Indeed, the growing attention to green travel habits is became essential in the holiday making process in which the tourist should be informed about the conservation of natural heritage and local values.

1. Networking and Public Relation: updating frequency, involvement of public authorities, number of forum log-in, users opinions and evaluations;
2. Management activities: established the contribution in the Italian round-table location arrangement and in the definition of the dissemination's materials; mapping process to identify routes to promote sustainable thematic tourism; description of the deliverables accomplished both the number and typology of data obtained; communication process for milestones and final information;
3. Marketing process: final results collected; round-tables attendees and invitations; computation of leaflets printed and distributed.

Main languages used to provide services: English, French and Italian.

2

Project title

M-HOUSE: mobile learning to unleash households' business potential

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	Belgium, Germany, Poland, Denmark, Romania and Italy	391,810 €	25 %	5	European Commission – EACEA	LLP – Grundvig – multilateral project	2013 – 2015	

Detailed description of project

In the M-HOUSE project, an international consortium of 8 partners from 6 European countries (Belgium, Germany, Denmark, Romania, Poland and Italy) works to increase households' awareness of their business potential and to valorize their entrepreneurial soft skills. M-HOUSE originates from the idea that households are based on simple business rules, which, if properly understood and valued can lead to greater creativity and employment opportunities. Our target group is therefore households, i.e. individuals living alone, people sharing a flat with friends, couples, families with children. The project aims at providing households with alternative career/employment pathways, to allow especially women (housewives or workers) or people outside the job-market to achieve their personal fulfillment reconciling work commitment with the family one, providing participants with the practical means to increase their employment opportunities.

M-HOUSE exploits home economics research findings in an innovative way, developing a prototype non formal e-/m-learning course aimed at improving households soft business skills. The project identifies and studies 10 Key Learning Situations: that is everyday situations that households are likely to face and that imply entrepreneurial skills; according to the identified situations, 8 on-line learning modules will be developed to allow participants to deal with different situations in which they are supposed to turn daily households scenarios with entrepreneurial learning potential into learning exercises.

Moreover, a valorisation portal will be implemented during the project, through which the partners want to provide a useful tool that can be used by the learners during and after finishing the course, a tool where they can put into practise what they have learnt, find information about business opportunities, about possible funding, or information about how to open a new business.

Type of services provided

1. e/m-learning: 8 modules aimed at increasing the households' awareness of their entrepreneurial potential.
2. Valorization portal: information at local and international level on entrepreneurial opportunities (formal training, funds, job opportunities, etc).
3. Toolkit: an exploitation tool with a guide for trainers that intend to implement the modules. It explains structure, functioning, didactic methodology of the on-line modules developed and tested in M-HOUSE. It will provide audio-visual material and technical specifications needed by the learning institution to activate the course.

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Project title

Open-Eye – Erasmus for Young Entrepreneurs

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	The Netherlands, Italy, Germany, Belgium, Ireland, Austria, Finland, Estonia, Slovenia.	602 171 €	15 %	2	European Commission – DG Enterprise	Competitiveness and Innovation Programme (CIP) (90%)	2009-2015	ASTER, inter.research, University of Fulda, CIT, Technische Universiteit Eindhoven, Wirtschaftskammer Österreich, University of Turku, Tartu Science Park, University of Primorska.

Detailed description of project

Type of services provided

Erasmus for young entrepreneurs is a European exchange programme, which supports the establishment of European business relationships among new and experienced entrepreneurs. Since 2009 CCBI is Intermediary Organization in this programme. The project's website is www.open-eye.net.

In the framework of this project, CCBI organizes **info days and promotional actions** to involve young and experienced entrepreneurs in this European programme. Through this promotional action, the target group is informed on **how to access EU funding** for mobility actions.

CCBI supports interested entrepreneurs **through the drafting of their applications**, as well as drafting of business plans (necessary to apply for this EU funding).

Entrepreneurs involved in the programme come from different countries, including the **Balkan and Pre-Accession region**. The support is given to entrepreneurs coming from any kind of sector, in particular: **EU consultants and spin-offs with high innovation potential**.

The following activities are carried on by the CCBI:

- Promotion;
- Info-days;
- Support for drafting application;
- Support for partner search;
- Management of the mobility relationship;
- Collect feedbacks.

Main languages used to provide services: English.

3

Project title

Training and networking for Israeli, Palestinian, Jordanian and European CSOs

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	Israel, occupied Palestinian territories, Jordan	557.100 €	94 %	5 long term and 6 trainers	European Commission – EEAS-East Jerusalem	EuropeAid – ENPI (100%)	October 2011 – December 2013	CIPMO

Detailed description of project

The Belgian-Italian Chamber of Commerce (CCBI) and Italian Center for Peace in the Middle East (CIPMO) are awarded a 2-year contract to support the European Union in its efforts to build/improve managerial capacities of the Civil Society Organizations (CSOs) beneficiaries of a grant within the EU “Partnership for peace” program (EU pfp). Beneficiaries’ countries of EU pfp program are the occupied Palestinian territory, Israel, Jordan, and the European Union.

The overall objective of this contact is to assist the European Union in increasing the effectiveness and impact of the EUPfP programme, and to contribute to broaden the support to the Middle East Peace Process. Project Specific Objectives:

- Support logistically and technically capacity building activities for the benefit of Civil Society Organizations (Israeli, Palestinian, Jordanian and European) active in peace building activities either funded by the EU or other donors.
- Support networking and synergies between actors (Civil Society Organizations) and stakeholders (European Union, donors) of the broad peace building sector.

Type of services provided

1. Training activities: organization of 2 targeted trainings on Project Cycle Management, Logical Framework, application procedures; 2 targeted trainings on Monitoring and Evaluation and Reporting; 2 targeted trainings on integration of environment; and 2 targeted trainings on integration of gender-related issues;
2. Networking activities: organization of 4 bi-yearly thematic networking conferences; development and management of a networking intranet platform;
3. Technical assistance: Mapping study on regional donors, beneficiaries, characteristics of current funding programmes.

Main languages used to provide services: English, Arabic, and Hebrew.

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	Canada, Europe	650.000 €	10 %	2	European Commission - Service for Foreign Policy Instruments	EC External Actions – ICI (75%)	2011 - 2013	Italian Chamber of Commerce in Vancouver

Detailed description of project

Type of services provided

The project aims at promoting public knowledge and understanding of the European Union among Canadians. Activities aim to raise awareness of the ongoing transformation of the EU (Lisbon and other treaties) and of the EU's increasing role as an international actor in the economic and political field. Such activities should focus on raising the awareness of EU policies and perspectives on specific issues, in particular on the following sectors:

- Research and Technology Development (RTD)
- Environment and energy policies (including the Arctic)
- Trade and investment
- The EU's Common Foreign and Security Policy
- Crisis management
- Electoral observation
- Justice and home affairs (including counter-terrorism & immigration)
- Air transport
- Container security
- Plant health and veterinary issues (including consumer protection)
- Regulatory cooperation
- Agricultural policies
- Youth exchanges and higher education opportunities
- Cultural diversity
- Governance

The following activities are carried out by the CCBI:

- Thematic seminars (including EU programmes for RTD): definition of content outline for 7 seminars to be held in Canada; production of didactic material for the seminars; provision of trainers to hold the seminars;
- Capacity-building among Canadians' CSOs: support for participation to EU initiatives (in particular RTD cooperation);
- Networking conferences: organization of conferences and workshops in Europe to raise awareness on EU-Canada cooperation (including cooperation on RTD).

Main languages used to provide services: English and French.

6

Project title

Uni-Key - Turning European placements into a learning environment for entrepreneurial skills – as a key competence of graduates of European universities

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	Germany, Belgium, Italy, Greece, Portugal, Denmark, Spain, South Africa	434 000 €	14 %	4	Universities, exchange students	European Commission – DG Education	2011 - 2013	Fulda University, Inter.research, CESAF, WOW, Aveiro University, Fox, ITC, K2C

Detailed description of project

Type of services provided

European as well as national policies and strategies (e.g. EU2020 strategy and their national counterparts, Oslo Agenda for Entrepreneurship Education) underline the need for more efforts on university-enterprise cooperation and the development of a culture of entrepreneurship and innovation.

Ten universities, research organisations, enterprises, enterprise associations, chambers and NGOs from Belgium, Denmark, Germany, Greece, Italy, Portugal, Spain and South Africa collaborate in the project Unikey. The project consortium agrees that the potential of practical training and study phases abroad (e.g. Erasmus and Leonardo placements) for the development of both entrepreneurial and intercultural skills with regard to strategic career planning has not been fully exploited yet. Entrepreneurial skills are addressed as a "European key competence for lifelong learning".

The Unikey "Bottom up approach" means that we collect students/graduates when they get out of their "comfort zone" by undertaking an EU university-enterprise mobility period like Erasmus place-ments, for example, for which they need to leave their home university. Unikey identifies key situations during a placement period and turns them into key entre-preneurial learning situations, i.e. entrepreneurial skill trainings aim to train and prepare for practical situations each student might experiences before, during and after the stay abroad.

The Unikey programme consists of seven learning modules and one so-called train-the-trainer module. Its learning modules also take into account accessibility by mobile devices catering for the need for flexibility of mobile target groups. Unikey furthermore aims to valorise placement periods for university-enterprise knowledge transfer, research and innovation. The program wants to make students become "transfer agents". If mobility including university-enterprise mobility shall be mainstreamed according to the "Youth on the Move" Initiative (EU2020 strategy), the number of placements needs to be increased. Micro and young companies are often unable to compete with the reputation and trainee programs of large companies – Unikey explores formats of placements which are attractive to both entrepreneurs and students. Apart from that the project allows students to get into close contact with their host enterprise's owner – a possibility which can hardly be offered in large enterprises.

- Researches and studies in the field of informal education and vocational training within SMEs
- Development of e-learning modules in the field of entrepreneurship
- Organization of workshops and seminars
- Promotional campaign

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Project title

Learning Europe (E-learning)

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	Turkey, Greece, Israel, Slovakia, Belgium, Luxembourg, Argentina	222 209 €	35 %	3	SMEs, NGOs and Local authorities of the Balkans and Mediterranean area	Italian Ministry of Economic Development	01/02/2010 – 31/12/2010	CCIE in Tel Aviv, Thessaloniki, Izmir, Bratislava, Luxembourg, and Rosario

Detailed description of project

Type of services provided

Pilot project for vocational and professional training within public administration, NGOs and SMEs of the Mediterranean and Balkan area, through e-learning technologies. The e-learning trainings provided are focused on European policies and funding schemes. In particular, the didactic programme of the e-trainings is the following:

Module 1 - Institutional structure and European policies (Including the Neighbourhood policy);

Module 2 - European funding instruments (including instruments for cooperation and development)

Module 3 - European grants and tenders design and management (including problem and objective analysis, stakeholder and strategy analysis, logical framework, project cycle management, etc.)

The on-line training experience is also meant to be a possibility of networking among operators in the Balkans-Mediterranean area. It offers an on-line platform with forum, virtual classes, instant messaging, document sharing, etc.

The following activities are carried on by the CCBI:

- Preparatory meetings with project partners and stakeholders
- Mapping of informatics platforms, e-learning packages, and traditional learning modules focused on European funding schemes
- Development of new didactic material in the field of European funding schemes
- Promotional campaign to raise awareness about the European Added Value and to increase the development of consortia and transnational networks
- Development of the e-learning platform
- Testing of the e-learning platform on a selected group of stakeholders
- Validation of the e-learning platform and launch of the platform for the general public
- Communication and dissemination of the results

8

Project title

CERAL – Centro Europeo para las Relaciones con América Latina

Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of consortium members if any
Belgian-Italian Chamber of Commerce (CCBI)	Belgium, Paraguay, Colombia, Peru, Uruguay, Ecuador, Brazil and Argentina	98.664 € for 2008 and 141.025 € for 2009	100 %	3	Professionals, officers of public administrations, private and public entities	Italian Ministry of Economic Development	2008 – 2009	CCIE Rosario, Porto Alegre, Bogotá, Quito, Montevideo, Lima, Asunción

Detailed description of project

CCBI was the leader of the first CERAL project (implemented in 2008) with the objective of establishing a centre for European affairs in the participating Latin American Chambers of Commerce (Asunción in Paraguay, Montevideo in Uruguay, Porto Alegre in Brazil, and Rosario in Argentina). The activities included:

- Dissemination and communication activities about European funding opportunities for Latin America
- Organization of training courses on PCM and Logical Framework
- Organization of conferences and seminars on EU-LA cooperation

The 2nd phase of the project, carried on in 2009, added 3 more Latin American countries: Colombia, Peru, and Ecuador. The objective was to continue the actions of CERAL 1.

Type of services provided

The following activities are carried on by the CCBI:

- Project management (implementation and monitoring)
- Structuring of the training course programmes, contents, teaching staff
- Coordination and support to the Latin American Chambers for promotion and communication of the initiative
- Recruitment of experts and teachers
- Evaluation and quality report
- Consultancy on European procurement. The consultancy includes legal and administrative advice, up-dates, partner search, lobby, advice on specific issues, etc.