

Accesso a Bruxelles:

Istituzioni UE, Advocacy e Networking Strategico

A training experience designed to teach how to move confidently in the European context.

Through a learning-by-doing approach, participants will acquire practical skills to understand the European Union, interact with relevant actors in Brussels, and build strategic networks.

Where: online and in Brussels

Language: Italian and English

Format: 3 online sessions
2 days in presence

Date: July 7, 8, 9, 2026 (online)
14, 15 July 2026 (Brussels)

Who is it aimed at

The course is **aimed at:**

- Policy e project officer (early–mid career)
- Junior–mid-level consultants in European affairs
- Staff of associations, NGOs, clusters and representative organizations
- Startup founders interested in EU level
- Professionals with a strong interest in Brussels

Why enroll

- To understand how **European institutions and decision-making processes** work
- To transform **networking** into a **structured and strategic skill** and build a solid professional network consistent with your objectives
- To strengthen your **employability** through communication tools (email, LinkedIn, meetings, public speaking)

LESSON 1: July 7, 2026, 6:00–8:30 PM

UNDERSTANDING THE EUROPEAN UNION AND HOW IT WORKS

- Evolution of European integration
- Values and objectives of the European Union
- The European decision-making process and types of legislative acts
- Role of the main institutions: European Commission, European Parliament and Council
- Knowledge assessment: **interactive quiz** and discussion of results

LESSON 2: July 8, 2026, 6:00–8:30 PM

INFLUENCING EUROPEAN POLICIES: LOBBYING AND ADVOCACY

- What is lobbying?
- The key players: role of businesses, NGOs, associations, trade unions
- Transparency and the lobbyists' register
- Advocacy and lobbying strategies
- Knowledge assessment: **analysis of a real lobbying case** in Europe

LESSON 3: July 9, 2026, 6:00–8:30 PM

THE BRUSSELS ECOSYSTEM AND STRATEGIC NETWORKING

- Brussels as a political and professional ecosystem
- Key actors: EU institutions, permanent representations, NGOs, associations, corporate offices
- Trust and reputation in European contexts
- Use networking tools effectively (email, LinkedIn, events)
- Knowledge check: **developing a personal networking plan**

Online session



DAY 1: July 14, 2026

Morning, 10.00 - 11.30

INSTITUTIONAL VISIT TO THE EUROPEAN PARLIAMENT

Afternoon, 3:00 PM - 5:30 PM

DIALOGUES WITH EUROPE

Meetings with professionals active in European institutions, including representatives of the European Parliament, the European Commission, the Permanent Representation of Italy to the EU, and the world of lobbying

Evening, 7.00 PM

APÉRO IN CAMERA

Networking event promoted by the Belgian-Italian Chamber of Commerce to connect with the European professional and institutional world.

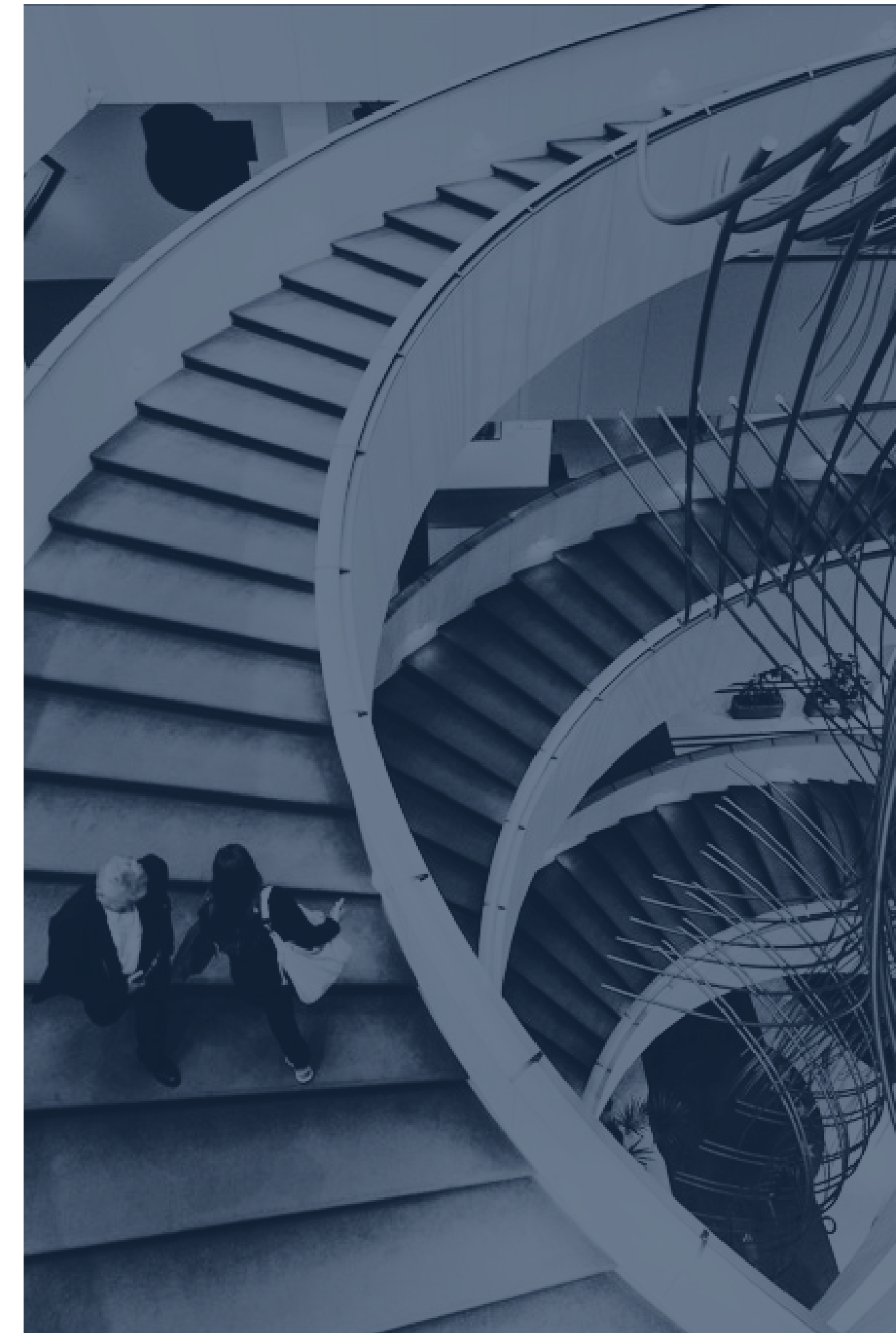
DAY 2: July 15, 2026

Morning, 10.00 - 12.00

FINAL DEBRIEFING AND DELIVERY OF PARTICIPATION CERTIFICATES

- Final debriefing and discussion between participants and trainers
- Sharing contacts and networking opportunities developed during the course
- Practical advice for pursuing your professional career in the European context
- Delivery of participation certificates

In-person session





ELISA VITELLA

Senior EU Public Affairs
Expert | Consultant



GIORGIO DE BIN

Secretary General of
the Belgian-Italian
Chamber of Commerce

The trainers

Registration

To register, visit the course page on the [Belgian-Italian Chamber of Commerce](#) website, select the applicable fee, and complete the online payment.

The participation fee includes:

- access to online lessons
- teaching materials
- recording of lessons
- release of the **certificate of participation in digital format**
- Subscription to the Belgian-Italian Chamber of Commerce newsletter

Registration deadline: June 24, 2026





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