

JEWELS OF CAMPANIA

Draft Program of Activities 2026

Day 1: Arrivals & Welcome

Monday, October 26, 2026

- **Arrival:** Greeting of international buyers at Naples Capodichino International Airport according to their respective flight landing times.
- **Transfer:** Private transfer from the airport to the hotel.
- **Evening:** Welcome cocktail/dinner to officially open the event and facilitate first networking among participants.

Day 2: Opening of B2B Sessions

Tuesday, October 27, 2026

- **Morning (Inauguration):** Official launch of business activities at *Il Tarì* Goldsmith Center. Opening of the first day of exhibition and B2B meetings.
- **Lunch**
- **Early Afternoon:** B2B meetings and tour of the *Il Tarì Training School*
- **Late Afternoon & Evening:** Return to the hotel for independent leisure time.

Day 3: B2B Sessions & Goldsmith Craftsmanship Cultural Tour

Wednesday, October 28, 2026

- **Morning:** Second B2B meeting session at *Il Tarì* Goldsmith Center.
- **Lunch**
- **Afternoon**
 - A. Airport transfers begin for buyers with scheduled short- and medium-haul flights.
 - B. Remaining buyers departing next day: Local tour (*visit to the historic Coral School in Torre del Greco, to the Borgo Orefici Goldsmiths' Quarter in the heart of Naples, etc.*).
- **Evening:** Institutional Gala Dinner hosted by the Campania Region.

Day 4: Departure

Thursday, October 29, 2026

- **Morning:** Airport transfers for departing buyers

PLEASE NOTE: Preliminary Program – Subject to change