



Discover Liguria: B2B Tourism Event



**CAMERA DI COMMERCIO
ITALIANA IN BELGIO**
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO



Riviera di Liguria
AZIENDA SPECIALE DELLA CAMERA DI COMMERCIO

The Belgian-Italian Chamber of Commerce, in collaboration with Camera di Commercio Riviera di Liguria, is organising **Discover Liguria**, a B2B event to connect Belgian tourism professionals with Ligurian tourism consortia and operators active in hospitality, tourism services, group travel, coastal experiences, maritime excursions and destination promotion.

- Place: **Conference room of the Belgian-Italian Chamber of Commerce**, Rue de la Loi 26, Brussels,
- Date: **Tuesday, 29 September 2026**
- Time: from **15:30 to 19:00**

Registrations are open until the **11 September** to the following link: [Registration Discover Liguria](#)

Please find the participating companies below, together with their company profiles and websites.

1. PARCO NAZIONALE DELLE CINQUE TERRE



Website: parconazionale5terre.it

Key Offers: Sustainable tourism · Guided excursions · Trekking ·
Environmental education · Food and wine experiences

The Cinque Terre National Park and Marine Protected Area, a UNESCO World Heritage Site, protects one of the Mediterranean's most distinctive cultural landscapes. Alongside biodiversity and landscape conservation, the Park promotes sustainable tourism through guided excursions, trekking routes, environmental education, cultural events and experiences linked to local traditions, terraced vineyards and regional food and wine. Its main initiatives include the Cinque Terre Card and the Environmental Quality Label, which supports tourism businesses committed to sustainability, in accordance with the European Charter for Sustainable Tourism.





2. CONSORZIO MARITTIMO TURISTICO 5 TERRE GOLFO DEI POETI

Website: navigazionegolfodeipoeti.it

Key offers: Ferry services · Hop-on hop-off connections · Private boat tours
· Coastal excursions · Cinque Terre experiences

Consorzio Marittimo Turistico 5 Terre – Golfo dei Poeti is a Ligurian ferry company offering regular maritime connections and hop-on hop-off services along the Cinque Terre and the Gulf of Poets. Its routes connect La Spezia with destinations including Riomaggiore, Manarola, Vernazza, Monterosso, Porto Venere, Lerici, San Terenzo and Tellaro. The company also provides customized private tours, allowing visitors to discover the natural beauty and cultural heritage of the Ligurian coastline from the sea.



3. LAGGIÙ LOCAL TOURS

Website: laggiuviaggi.com

Key offers: Tailor-made itineraries · Cultural tourism · Food and wine experiences · Outdoor travel · Western Liguria

Laggiù Local Tours is an Italian incoming tour operator specialising in tailor-made travel experiences throughout Italy, with a strong focus on Liguria. The company designs authentic itineraries combining cultural heritage, landscapes, gastronomy and local traditions. Particular attention is given to Western Liguria, its lesser-known villages, coastal and mountain trails, and destinations beyond the most established tourist routes. Here, hidden villages, breathtaking trails between the mountains and the sea, fresh local cuisine and authentic traditions offer a different way to experience Italy. The company believes that the most memorable journeys lead beyond the usual tourist routes, revealing the many faces of a country that is far richer than its most iconic landmarks.



4. DMO TURISMO RIVIERA DEI FIORI

Website: rivieradeifiori.travel

Key offers: Destination promotion · Stakeholder coordination · Tourism development · Local partnerships · Integrated tourism services

DMO Riviera dei Fiori is a non-profit Destination Management Organisation that promotes and enhances the destination by coordinating cooperation between public and private stakeholders and supporting the integration of services across the local tourism supply chain. Through its commitment to the management and development of the area, the DMO has obtained official recognition as the reference organisation for the promotion of the destination.



5. VISITLEVANTO

Website: visitlevanto.it

Key offers: Destination information · Outdoor tourism ·
Accommodation promotion · Cultural experiences · Events and local
services

Visit Levanto is the official tourism promotion portal of the Municipality of Levanto, a historic Ligurian town known as the northern gateway to the Cinque Terre National Park. The platform helps visitors plan an authentic, sustainable and active stay by promoting outdoor activities, including hiking, cycling, surfing and boat tours, as well as local accommodation, gastronomy, cultural attractions and events. It serves as a key digital and local reference point for discovering Levanto and its surrounding area.



6. BELLA LIGURIA

Website: bellaliguria.it

Key Offers: Accommodation · Local tourism services · Integrated travel
experiences · Cinque Terre · Gulf of Poets

Rete Bella Liguria is a network created to showcase and promote tourism in the province of La Spezia, offering an experience that combines hospitality, services and authentic emotions. The network brings together hotels, holiday residences and local operators with the aim of guiding travellers in discovering the true Liguria, from the Cinque Terre to the Gulf of Poets.



7. HOTEL VILLA MARGHERITA – LEVANTO

Website: villamargherita.net

Key offers: Boutique accommodation · Individual travellers · Families ·
Outdoor tourism · Cinque Terre stays

Hotel Villa Margherita is a three-star boutique hotel located in an Art Nouveau villa in Levanto, within walking distance of the town centre, beach and railway station. The property offers 15 rooms, a Mediterranean garden, private parking and a buffet breakfast featuring local products. Its location makes it an ideal base for couples, families and independent travellers wishing to explore the Cinque Terre, Porto Venere, the Gulf of Poets and the Ligurian Riviera, as well as for hiking, cycling and other outdoor activities.